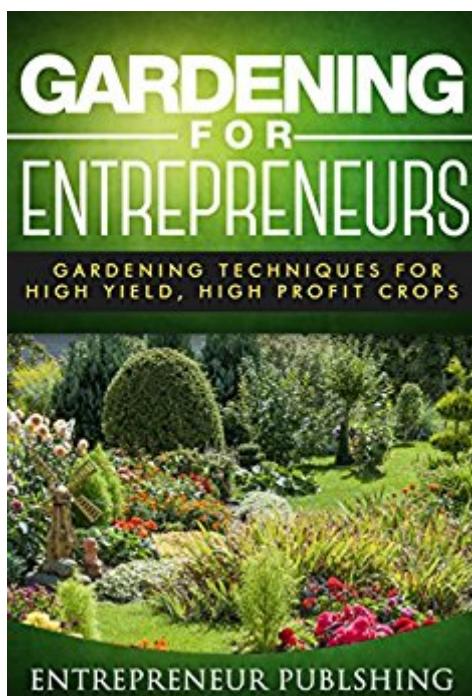


The book was found

Gardening For Entrepreneurs: Gardening Techniques For High Yield, High Profit Crops (Farming For Profit, Gardening For Profit, High Yield Gardening)



Synopsis

Grow Your Own Income SourceWhile you may have had an interest in gardening, you may be unaware of the potential profits available from a gardening enterprise. Of course, gardening is not a simple get rich scheme and does require some dedication and hard work. However, unlike a flash in the pan phenomenon, where you need to be first onto the bandwagon, gardening can generate a substantial income for many years to come. This book details the techniques you will need to employ to avoid rushing in to a costly mistake. While there is a temptation to just get out there with your watering can and a shovel, a gardening enterprise takes planning, preparation and proper investment. We will cover all the details you need to know from planning out your plot, choosing the right crops and the marketing techniques you can use to create a successful enterprise. We provide tips and techniques that even those new to gardening can implement to begin their gardening venture. This includes minimizing costs to maximize profits, pricing strategies and selling to different markets. Whether you are interested in growing flowers, organic vegetables or specialty crops, there is a market out there, just waiting for your produce. We will help you to harness this demand into a viable enterprise, which could generate an income every year!You Will LearnThe Principles of Gardening for EntrepreneursThe Basics of Choosing Your High Yield Crops Planning Your EnterpriseTop Tips to Maximize Your Yield and ProfitsPlanning a Smarter HarvestTechniques to Balance Your Time and InvestmentMarketing Tips and Strategies for Your Growing EnterpriseDownload this book to learn effective gardening techniques for high yield, high profit crops.

Book Information

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Customer Reviews

What a wonderful introduction to gardening from an entrepreneurial perspective. While it will be useful to those gardening on an acre or more, I can see that I can also turn a smaller plot into some profit, which is quite exciting to me. This book serves as a useful primer. It walks you through the many considerations one must explore while determining whether entrepreneurial gardening is for them. You consider the space, different factors that could impact what you would grow, how much maintenance it would require. You explore many other useful things, such as quality seeds, introduction to some soil considerations (I suspect you may need an additional volume if you really want to go deep into understanding soil, but I feel this did an excellent job of introducing me to WHAT I would need to consider, things I never knew to even ask). It also addresses the types of crops, including whether you are looking to harvest yourself, then sell, or if you want to operate a pick your own operation. It also explored some of the nuances of running a pick your own operation, things I hadn't thought to consider, but which would be important to address, lest you bump up against a costly expense. I want to address that, actually: I found that the price of the book was SO justifiable, considering the costly mistakes it's helping me avoid! I mean, I'm the kind of person, I may have said, "I could garden in this space, and then sell some of the extras!" and then jumped in. Many dollars and mistakes later, sure, I may have sold some of the produce, but I may have been operating at a loss.

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